

Outdoor décor

POOL PERFECTION

A pool is a private oasis—and for many, the “great room” of outdoor décor. Realizing an aquatic dream design and fitting it seamlessly into the overall landscape takes ingenuity, technique and technological prowess. Professional pool builders simplify the planning and construction process, and also open the gates to a virtual ocean of design options.

Lifestyle considerations and the nature of the existing landscape always affect choices about the type and style of pool to build, and what, if any, additional water features to include. This is just as true for an exercise lap pool or a swim-in grotto as it is for a waterfall or vanishing-edge design. Hence the need for professional pool builders; they know best how to work within the landscape parameters and how to devise beautiful solutions that suit



Traditional elegance by a Master Pools builder

Photos © Master Pools Guild

the shape of the lot, the plantings, the terrain and even the path of the sun throughout the day—a detail often forgotten by homeowners.

The pool’s design—traditional, free-form or natural—should be part of a unified vision with the style of the house, and with any planned cabana or pool house structures in the proposed pool area. The possibilities are nearly limitless, particularly with custom concrete pools. To craft a pool of their own creation—and one that meets their needs—homeowners can select from a long list of enhancements such as overflowing spas, easy-access beach entries, fountains and cascading waterfalls.

Factors such as privacy and safety, as well as desired proximity to the house, outdoor kitchen or the garden also help shape the design. Indeed, they influence the choice and setting of special water and rock features—and can also impact the eventual selection of furniture, fabrics, lighting, and accessories for the surrounding grounds.

Having charted the course time and again, a professional pool builder can lead a homeowner through the myriad decisions to build a pool that is the fulfillment of a cherished fantasy. A pool creates a spectacle of water imbued with the power to make us feel buoyant, transporting us to another world in our own backyard.



Creating a natural backyard escape

Formed in 1962 by a group of independent pool-building craftsmen, the **Master Pools Guild** has expanded into a global fellowship of experts who share information on the latest construction techniques, pool and spa technologies, and design ideas. Members adhere to a code of ethics about integrity, good business practices and respect for the rights of clients, employees and suppliers. These Master

Pools craftsmen construct both commercial and custom residential pools and are uniquely capable of building any pool or water feature one can imagine—from vanishing edges on attenuated curves to dramatic waterfalls and grottos once found only at luxury resorts. Your pool-scape dream can be realized with a Master Pools builder.



Building the world's finest pools

Owning the most beautiful
pool in the world...

begins with a
Master Pools builder!



Building the world's finest pools

Locate a Master Pools builder at www.masterpoolsguild.com/ad. Master Pools Guild is a global network of elite custom pool builders.